

# Fennelli. DESIGN

*At*

*The Ashford Estate*



*Weddings of Distinction*

*Create a memorable lighting experience for your guests!*



## WHAT IS INTELLIGENT LIGHTING?

Intelligent Lighting is steps above your standard DJ lighting. Intelligent Lighting can be completely controlled to create sophisticated mood lighting effects, breathtaking spotlights (used during a first dance) and high energy effects that work with the style of music being played. The Ashford Estate utilizes an intelligent lighting system which is custom programmed specifically for each event by a highly trained lighting designer.

## WHAT MAKES OUR LIGHTING DIFFERENT?

- The Ashford Estate uses all LED technology
- All of our fixtures are permanently installed
- No stands/wires that can be trip hazards
- Sight lines will not be blocked
- All fixtures are completely unobtrusive

## LIGHTING TERMS:

**LED:** Light Emitting Diodes (LED) are the latest in event lighting. They emit virtually no heat, have very saturated and deep colors and they can recreate just about any color you desire.

**Ambient Room Uplighting:** Brilliant washes of LED light highlight the ballroom's architectural details. The colors can be matched to coordinate with your wedding colors. Uplighting can be *static* or *transitional*. Static Ambient Room Lighting is one set color the entire event. Transitional Ambient Room Lighting changes with the timeline of the event.

**Table Pinspotting:** Focused beams of light create a focal point on the table arrangements and wedding cake.

**Gobo:** A gobo is a steel or glass-etched cutout, that when placed in a pattern projecting light fixture will project that image onto a wall or other flat surface. This can be a monogram or other custom pattern.

**Followspot:** A tight beam of light that, via computer control, can follow you and your wedding party during introductions, your special dances, as well as toasts and cake cutting.



## BALLROOM LIGHTING PACKAGES

### PACKAGE 1

- Custom Static Ambient Room Uplighting

\$750 plus NJ 7% sales tax

### PACKAGE 2

- Custom Static Ambient Room Uplighting
- Pinspotting of guest tables, sweetheart table and cake

\$1500 plus NJ 7% sales tax

### PACKAGE 3

- Onsite Lighting Technician for your entire event
- Custom Transitional Ambient Room Uplighting
- Intelligent Followspot and Dance Floor Lighting

\$3000 plus NJ 7% sales tax





## CUSTOM ENHANCEMENTS

- Monogram Projection
- Gobo Projection
- Landscape Lighting
- Photo Montage
- Dancing on the Clouds
- Red Carpet
- After-Party Lighting
- After-Party Sound System/DJ
- Flat Panel Displays
- Projection Screens
- Emergency Standby Generators
- Chapel Microphone & Sound System



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